

A better tomorrow insight

Reducing Food Waste

What's the challenge?

1

Waste is one of the biggest issues facing our planet. Every day, a third of the world's food is wasted along with the energy and water used to produce it. This has a huge impact on the environment but changing it requires lots of small actions from lots of people. And people often don't know what they can do. They feel like their individual actions won't make an impact.

As part of Better Tomorrow 2025, we're reducing waste in our business and helping others reduce theirs.

What are we doing?

2

Every year, we run WasteLESS Week, a five-day campaign that empowers our clients and consumers to waste less and, ultimately, improve quality of life for everyone.

Through demonstrations, activities and social media, we share our knowledge and make it easier for people to waste less at thousands of sites in over 50 countries.

How does that build a Better Tomorrow?

3

Thanks to WasteLESS Week, many of our sites and clients have started their own waste reduction programs for food, water, paper and energy. One site reduced food waste by a massive 60% compared to the year before.

At all of our WasteLESS Week sites, people learned how to recycle, cut their food and energy waste, and reduce their environmental impact. By empowering thousands of people to make small changes to reduce waste, we're creating a positive impact. It's part of what we do, every day, to build a Better Tomorrow for everyone.



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